



Cribs for Kids®

Helping every baby sleep safer

Every year in the United States, more than 3,500 infant deaths occur due to accidental suffocation, asphyxia, or undetermined causes during sleep.

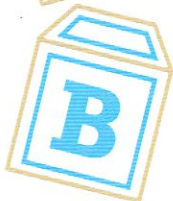
Since 1998, the mission of Cribs for Kids® is to prevent these deaths by educating parents and caregivers on the importance of practicing safe sleep for their babies and by providing Graco® Pack 'n Play® portable cribs to families who, otherwise, cannot afford a safe place for their babies to sleep.

The ABCs of Safe Sleep



alone

Keep your baby's sleep area close but separate from where others sleep. Your baby should not sleep with others in a bed, on a couch, or in a chair.



back
is best

Your baby should be placed to sleep on his or her back in a safety-approved crib on a firm mattress every time during naps and at nighttime.



in an
uncluttered
crib

Remove all loose bedding, comforters, quilts, sheepskins, stuffed animals, bumpers, wedges, and pillows from your baby's crib.